



MISSION SUPPORT /  
BACK OFFICE

**PARTNERS**

**COUNCILS**

ROCKFORD  
CHAMBER

RAEDC

TALENT

BUSINESS POLICY

COMMUNITY IMAGE /  
BRANDING

DESIGNATED  
BOARD  
LEADERSHIP

DESIGNATED  
BOARD  
LEADERSHIP

DESIGNATED  
BOARD  
LEADERSHIP

DESIGNATED  
BOARD  
LEADERSHIP

DESIGNATED  
BOARD  
LEADERSHIP

**PARTNER CORE PARTICIPANTS**  
• Community Stakeholders

**COUNCIL CORE PARTICIPANTS**  
• GRGP Board Members • Community Stakeholders • Community Experts  
Impact Councils would seek to align and inform activities of the Partnership, its affiliates and other community organizations within the stakeholder identified areas of business policy, talent and community image. These Councils would convene representatives from across the Rockford area that are impacted by or could play a significant role in driving change in these areas.

RAEDC: Driving Primary Job Growth. Business Attraction, Expansion, & Retention  
CHAMBER: Business Advocacy, Leadership/Education, Business Growth, Networks

**GRGP**  
Serving as the unified voice for business  
Identifying priorities for the Rockford regional business community and driving strategies  
Managing shared resources in support of the overall vision