

ROCKFORD. ILLINOIS • WINNEBAGO COUNTY

707 Harrison Avenue







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Area Highlights



The **Rockford Region** has established nimble, industry specific, and customized education-to-workforce pipelines ensuring business here have the skilled workforce essential to filling jobs that are good today, tomorrow, and in the future.

ROCKFORD AREA Rapid economic development Well-known global, national and regional companies operate manufacturing plants and distribution points including:





Centrally Located

Ideal interstate and railroad connections – four interstates run through the region, businesses located here can reach 75 percent of U.S. businesses within a 24-hour truck drive.

LOCATIONProximity to Chicago

TRANSPORTATION ACCESS and CONNECTIVITY



Rail

Illinois Railway interchanges with BNSF, CSX and UP



Highway





FTZ #176

Designated Foreign Trade Zone



Airport

Rockford International Airport

~ 282,572

population of Winnebago County (2019)

~ 147,881

population of Brownsville (2018)

39.6

median age (2018)

\$53.345

median income (2014-18)

88.7%

high school graduates

21.2%

Bachelor's degree or higher

WINNEBAGO COUNTY Statistics

WORKFORCE AVAILABILITY and COMMUTE TIME

- The two-county Rockford Metropolitan Statistical Area (Boone & Winnebago Counties) has a primary labor force of 176,700.
- Rockford's secondary labor shed extends even farther, with 515,000 workers within a 45-minute commute.
- This means individuals who live in Elgin, Illinois can commute to Rockford in the same or less time it takes to commute to Chicago.