

2015 Communications Lunch & Learn Series

Presented by Rockford Community Partners New Narratives Committee



All non-profits and neighborhood groups are welcome to attend the 2015 Communications Lunch & Learn Series presented by Rockford Community Partners. This series is designed to help your organization develop skills and tools to build awareness and communicate your marketing goals to the public through strategic efforts. These sessions will be taught by local professionals who are donating their time to help our community.

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| Feb 18 | Neighborhood Communication Tools: Newsletters, Facebook, Nextdoor.com |
| Mar 18 | Event Planning Strategies |
| Apr 15 | Create Your Marketing Plan |
| May 20 | How to Tell Your Story |
| Jun 17 | Branding |
| Jul 15 | Media Buys |
| Aug 19 | Communicating on Social Media |
| Sep 16 | Communicating with the Press |

Location: Rockford Area Convention & Visitors Bureau, 102 North Main Street

Time: 12p—1p

Food: Bring your own lunch and beverage

Register: <http://rockfordcommunitypartners2015lunchandlearn.eventbrite.com>

Information: Jen Hall, Facilitator, Rockford Community Partners, Jen@CatalystJenHall.com

Fee: No charge