



## **BERGSTROM STATELINE QUIZ BOWL RENEWED FOR THREE MORE SEASONS AND EXPANDING**

### **Popular Half-Hour Television Show to Increase Number of Participating Schools from 22 to 32 Beginning October 2015**

ROCKFORD, Illinois – (June 17, 2015) – Fresh off of crowning Rockford's Auburn High School as champions of the inaugural *Bergstrom Stateline Quiz Bowl* on May 29th, the program is being renewed for three more years. WTVO Channel 17 and WQRF FOX 39 along with Bergstrom, Inc. have committed to the popular half-hour television show through the 2018 school year.

It will also be expanding beginning this fall. The *Bergstrom Stateline Quiz Bowl* will now feature students from 32 local high schools from nine local counties in a test of knowledge. Winning teams will earn valuable scholarships from Northern Illinois University.

WTVO/WQRF created the *Bergstrom Stateline Quiz Bowl* to increase awareness of the importance of education in Northern Illinois and to highlight, challenge and reward the community's best and brightest.

“The show exceeded my every expectation,” says Kelly Lattimer, VP/General Manager of WQRF-TV, which provides services to WTVO-17 and produced the program. “From the start, we had wanted to create something that had mass and community-wide appeal. Based on positive feedback from the community and TV ratings, I feel we are accomplishing that. As a local broadcaster serving the community it's the kind of show we should be doing. It just makes great TV for our local viewers and it puts the spotlight on continued improvement in education.”

But as Lattimer notes, the show would not be a reality without the continued support from partners Bergstrom Inc. and Northern Illinois University as well as other sponsors committed to improving educational opportunities for students in the Stateline area.

Bergstrom Inc., a Rockford-based global company and leading designer/manufacturer of cab climate systems for commercial trucks, off-highway machines, military and other specialty vehicles signed on as the title sponsor of the *Bergstrom Stateline Quiz Bowl* prior to the first season and is excited about the future of the show.

Season Two will get underway October 24, 2015, and air for 31 straight weeks.

*Bergstrom Stateline Quiz Bowl* will air three times per week:

WTVO-17: Saturdays at 6:30pm

WQRF-39: Sundays at 9:30pm

MyNetworkTV-17.2: Sundays at 8:30am

**About Nexstar Broadcasting Group, Inc.**

Nexstar Broadcasting Group is a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its traditional media, digital and mobile media platforms. Nexstar owns, operates, programs or provides sales and other services to 80 television stations and 20 related digital multicast signals reaching 46 markets or approximately 13.1% of all U.S. television households. Nexstar’s portfolio includes affiliates of NBC, CBS, ABC, FOX, MyNetworkTV, The CW, Telemundo, Bounce TV, Me-TV, and LATV. Nexstar’s 48 community portal websites offer additional hyper-local content and verticals for consumers and advertisers, allowing audiences to choose where, when and how they access content while creating new revenue opportunities.

Pro-forma for the completion of all announced transactions Nexstar will own, operate, program or provides sales and other services to 110 television stations and related digital multicast signals reaching 58 markets or approximately 18.0% of all U.S. television households.

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