



BERGSTROM STATELINE QUIZ BOWL RETURNS OCTOBER 17

Popular Half-Hour Television Show to Air for 31-straight Weeks

ROCKFORD, Illinois – (October 5, 2015) – The *Bergstrom Stateline Quiz Bowl* is back, bigger and better than ever!

The popular half-hour television show kicks off its 31-week-run Saturday, October 17, at 6:30pm on WTVO Channel 17 and Sunday, October 18, at 9:30pm on WQRF FOX 39. Eyewitness News anchor Nick Toma will again serve as the show's host. This year, he'll be testing the knowledge of students from 32 local high schools, an increase from the 22 that competed during the inaugural season.

The season premiere of the *Bergstrom Stateline Quiz Bowl* features Season One champion Auburn High School and Dixon High School competing for the chance to win tens-of-thousands of dollars in scholarships to Northern Illinois University.

WTVO/WQRF created the *Bergstrom Stateline Quiz Bowl* to increase awareness of the importance of education in Northern Illinois and to highlight, challenge and reward the community's best and brightest students.

"The show exceeded my every expectation," says Kelly Lattimer, VP/General Manager of WQRF-TV, which provides services to WTVO-17 and produced the program. "From the start, we had wanted to create something that had mass and community-wide appeal. Based on positive feedback from the community and TV ratings, I feel we are accomplishing that. As a local broadcaster serving the community it's the kind of show we should be doing. It just makes for great TV for our local viewers and it puts the spotlight on continued improvement in education."

Lattimer adds that the show would not be possible without the continued support from partners Bergstrom Inc. and Northern Illinois University as well as other sponsors committed to improving educational opportunities for students in the Stateline area.

Bergstrom Inc., a Rockford-based global company and leading designer/manufacturer of cab climate systems for commercial trucks, off-highway machines, military and other specialty vehicles signed on as the title sponsor of the *Bergstrom Stateline Quiz Bowl* prior to the first season and is excited about the future of the show.

Bergstrom Stateline Quiz Bowl will air three times per week:

WTVO-17: Saturdays at 6:30pm

WQRF-39: Sundays at 9:30pm

MyNetworkTV-17.2: Sundays at 8:30am

About Nexstar Broadcasting Group, Inc.

[Nexstar Broadcasting Group](#) is a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its traditional media, digital and mobile media platforms. Nexstar owns, operates, programs or provides sales and other services to 107 television stations and related digital multicast signals reaching 58 markets or approximately 18.0% of all U.S. television households. Nexstar's portfolio includes affiliates of NBC, CBS, ABC, FOX, MyNetworkTV, The CW, Telemundo, Bounce TV, Me-TV, LATV, RTV, Estrella, This TV, Weather Nation Utah, Movies!, and News/Weather. Nexstar's community portal websites offer additional hyper-local content and verticals for consumers and advertisers, allowing audiences to choose where, when and how they access content while creating new revenue opportunities.

Pro-forma for the completion of all announced transactions Nexstar will own, operate, program or provides sales and other services to 114 television stations and related digital multicast signals reaching 59 markets or approximately 18.0% of all U.S. television households.

CONTACTS

WTVO Channel 17 and WQRF FOX 39

Kelly D. Lattimer

VP and General Manager

Nexstar Broadcasting Group, Inc.

815-963-5413

klattimer@wtvo.com

Bergstrom Inc.

Jack Shaffer

President and CEO

815/874-7821

jshaffer@bergstrominc.com

Northern Illinois University

Rena Cotsones, Ph.D.

Associate Vice President, Engagement and Innovation Partnerships

815/753-0835

rcotsones@niu.edu