

Put your business on the map with energy efficiency

Two trends impacting Illinois businesses today are converging at a rapid pace: the need for increased cash flow and the competitive advantage of energy efficiency upgrades and practices. And many Rockford-area businesses already have taken the lead. Chrysler's Belvidere Assembly plant received \$1.3 million in rebates and incentives for a total of three projects. Rockford Memorial Hospital received \$102,159 after replacing burners on two boilers. Small and local businesses have participated too, including Associated Bank, Wesley Willows Retirement Homes and Our Savior's Lutheran Church.

Saving energy is saving money. It's that simple.

While it may seem counterintuitive for an energy company to promote using less natural gas, Nicor Gas recognizes that energy can and should be managed. Using natural gas more efficiently often helps

consumers save both energy and money. Data from the U.S. Energy Information Administration shows that space heating accounts for 86 percent of natural gas use, suggesting that space heating is the best area to achieve energy savings.

Taking advantage of energySMART is an opportunity for Nicor Gas business customers to assess their infrastructure and increase their bottom line. An energySMART expert will facilitate a free energy assessment and provide recommendations for energy-saving projects. These experts provide tools, coaching and technical resources to support customers' energy goals and can help lower energy costs and reduce energy usage.

At Nicor Gas, we are focused on developing long-term partnerships with business customers. Energy experts work with customers to help their business succeed. Rethinking



Above, Rockford Memorial Hospital joins more than 50 Rockford businesses in receiving incentives for energy efficiency projects.

To date, Rockford businesses have received nearly \$10 million in incentives from energySMART, a Nicor Gas program.

the way businesses use energy can improve profitability and set them apart in the marketplace. By leveraging these resources, customers can save energy and grow their business.

To get started on your path to energy efficiency and for a list of contractors servicing the Rockford-area, visit nicorgasrebates.com/Rockford.

