

“How does a community create and manage meaningful collaborations to collectively impact its most pressing social issues?”



TRANSFORM ROCKFORD – COMMUNITY CONVERSATIONS PRESENTS

Sondra Samuels

President and CEO, and Co-Founder
of the Northside Achievement Zone

Tuesday, September 22

5:00 – 7:00 p.m.

Northern Illinois Education Center
8500 East State Street, Rockford

Join us to meet Ms. Samuels at a pre-event reception at 4:00 p.m.

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ABOUT SONDRA SAMUELS:

As the President & CEO of the Northside Achievement Zone (NAZ), Sondra Samuels provides top-level leadership, vision, and oversight for the overall NAZ effort. Ms. Samuels is a national leader, sought-after speaker, and tireless education reformer who advocates for evidence-based cradle-to-career solutions to the issues of concentrated poverty that plague low-income communities and leave far too many children of color in the center of an egregious achievement gap. As an 18-year resident of North Minneapolis, Ms. Samuels has a practical understanding of the challenges facing both the Northside community and NAZ. She also has the credibility to lead transformation from within. She inspires people to see the possibilities and take action.

ABOUT NAZ:

The Northside Achievement Zone (NAZ) is a revolutionary culture shift in North Minneapolis focused on ending multigenerational poverty through education. In collaboration with more than 40 partner nonprofits and schools, NAZ is working toward a single goal—to prepare 2,500 low-income North Minneapolis children to graduate from high school ready for college. NAZ is scaling up to support 1,000 parents as they turn the social service model on its head and lead the creation of a college-bound culture in their homes and community. NAZ was recently named a federal Promise Neighborhood and has become a nationally recognized model for comprehensive community development and systems change. The NAZ model leverages MPOWER, a collaborative software solution of Rockford-based SupplyCore, as the “central nervous system” of its efforts.