



Email: RockfordDay815@gmail.com
Website: GoRockford.com/RockfordDay
Facebook: Facebook.com/RockfordDay
Twitter: Twitter.com/RockfordDay

What is Rockford Day? Live, Work, Play, Eat, Shop, Love Local.

Rockford Day, held on August 15 or 8.15, is a new celebration, brought to you by Rockford Community Partners, that highlights the many great places, activities and people throughout our city through fun and interactive experiences. Rockford Day aims to showcase the people, places and things that make Rockford great, and to introduce people to some of Rockford's best kept secrets.

Everyone's welcome!

Rockford Day invites local businesses, agencies, non-profits, private and public sectors to join in the celebration by offering Rockford Day themed discounts and events across the city and surrounding communities. Participants will have their Rockford Day offerings featured on the Facebook and Twitter pages, be listed on the RACVB Rockford Day microsite, <http://www.gorockford.com/rockfordday>, and may be included in various promotional media (i.e., print, radio, TV).

I'm in. Now what?

That's up to you! Participants are encouraged to enlist offerings that have an 815 twist. (Several of us are 779ers and we're joining in on the #RockfordDay fun). There is no charge to participate. Just submit the special to Rockford Community Partners via email at RockfordDay815@gmail.com using the attached form and you're all set!

Need ideas? Here a few to get you started...feel free to come up with your own ideas.

- Host a local artist, play local music at 8:15 a.m. or 8:15 p.m.
- Host a morning (8:15 a.m.) or evening (8:15 p.m.) hike
- Offer a one-day \$8.15 subscription
- Discount or offer \$8.15 upcoming sport, concert and event tickets
- Donate \$815 to a local agency or scholarship fund
- \$8.15 admissions to local attractions
- Offer 8 giveaways to 15 people
- Feature an 815 Rockford Day Menu
- For 8 hours and 15 minutes, offer discounts on upcoming sport, concert and event tickets
- 8 or 15 percent discount on items
- \$8.15 food or drink specials
- Pledge to post a "What I love about Rockford is..." at 8:15 a.m. on 8/15
- Host a neighborhood clean-up
- Feature 815 apparel, promotional items
- Offer an \$8.15 service/special
- Promote an 815 coupon code for discounts on services



Community Partners working together to create vibrant commercial corridors and thriving neighborhoods.
"Working Together, Achieving Results"



Rockford Day Submission

Organization Name:	
Organization Description (limit to 100 words):	
Rockford Day Special:	
Duration (please indicate if specific time, all-day, all week):	
Facebook Page:	
Twitter Handle:	
Website:	
Contact Name:	
Contact Phone:	
Contact Email:	

Please email submission (and attach JPG of logo if you wish) to RockfordDay815@gmail.com.

Thank you for participating in 8.15 Rockford Day!

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